NOVEMBER/DECEMBER 2024

23USDA33 — E-COMMERCE (SEC IV)

Time : Three hours Maximum : 75 marks

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SECTION A — (10 × 2 = 20 marks)

Answer ALL questions.

1. What is Electronic Markets?
2. State Consumer Applications.
3. What are the Advantages of Internet Terminologies?
4. How can Browsers be defined?
5. Define Internet Protocols.
6. List any two benefits of VoIP.
7. Define EFT.
8. What is Electronic Checks?
9. How does Information Filtering Work?
10. Mention any two Online Catalogues.

SECTION B — (5 × 5 = 25 marks)

Answer ALL questions.

11. (a) List out the Advantages and Disadvantages of E-Commerce.

Or

(b) Explain Multimedia Storage Servers in brief.

12. (a) Elaborate NSFNET Backbone.

Or

(b) Elucidate Internet Governance Model.

13. (a) Illustrate Relationship between www and Internet.

Or

(b) Explain Purposes of Internet.

14. (a) Discuss types of Electronic Payment System.

Or

(b) Explain Electronic Cash Issues.

15. (a) Describe Properties of Software Agents.

Or

(b) Illustrate Consumer Data Interface.

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SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions.

16. Briefly explain Anatomy of E-Commerce Applications.

17. Write detailed notes on Overview of Internet Applications.

18. Elaborate Technologies behind the Web.

19. Discuss about Risk and Electronic Payment System in brief.

20. Explain E-Commerce Catalogues in detail.

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